



IMPROVE MEMBER PREPAREDNESS FOR LEADERSHIP IN DENTAL EDUCATION

The American Dental Education Association

CASE STUDY

Company Name

American Dental Education Association

Industry

Higher Education

Location

Washington, D.C.

Services

Research, Advocacy, Professional Development, Meetings, Communications

THE SITUATION

DEVELOPING THE NATION'S MOST PROMISING DENTAL FACULTY

The American Dental Education Association (ADEA) is a leader in the health professions community as it continually influences education, research, and public policy to advance dental education. ADEA wanted to reimagine talent development offerings for its members. Our team worked collaboratively with the association's stakeholders to create a professional development program pipeline that supports dental leaders at all stages of their careers.

THE SOLUTIONS



CUSTOMER

ADEA includes more than 20,000 predoctoral, allied and advanced dental faculty members.



GOALS

To reimagine the association's talent development offerings and improve global leadership amongst dental leaders.



STRATEGY

AAL designed and directs a professional development program pipeline including the ADEA Leadership Institute.



RESULTS

Nearly one-third of the nation's dental deans are graduates of these programs.

LIFELONG LEADERSHIP DEVELOPMENT FOR MEMBERS

AAL experts designed a program pipeline to support ADEA members, from early career faculty to senior administrators, which includes:

The **ADEA Emerging Leaders Program**: designed to provide early-career faculty showing great promise as potential leaders the guidance, insight and skills needed to build an academic career.

The **ADEA Leadership Institute**: a year-long program designed to develop the nation's most promising individuals at academic dental institutions to become leaders in dental and higher education.

The **ADEA Leadership Institute Phase V**: designed to invigorate leadership development, stretch thinking, push potential and rejuvenate the networks and relationships that are hallmark of the ADEA Leadership Institute.

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“Participating in the ADEA Leadership Institute was a life-changing experience. The knowledge I gained from my advisor, mentors and my co-Fellows has been invaluable. The other Leadership Institute Fellows and I exchanged ideas, sharpened our problem-solving skills, developed new competencies and expanded our conflict resolution and negotiation skills. Going to Capitol Hill and advocating for important dental public health and dental education issues was exhilarating; I met one-on-one with my senator and congressman, set up a meeting between the congressman and my dean and arranged a dental school tour. The Leadership Institute also provided great guidance with career planning. I am grateful for this rewarding experience.”

Dr. Melanie E. Mayberry

ADEA Leadership Institute Fellow, Class of 2013
Director of the Pre-doctoral Patient Care Clinic,
University Health Center at The Detroit Medical Center

graduated over

400

Dental
Faculty

developed

33%

U.S. Dental



APPROACH

ADEA programs focus on providing dental educators with the skills needed to advance their careers, and does so through engaging, novel programming including leadership, management, and advocacy. The programs utilize coaching, networking, and programming focused on leadership, management, and advocacy.

SOLUTION

ADEA programs have graduated over 400 individuals from predoctoral, allied and advanced dental education programs. Nearly one-third of the nation's dental deans are graduates of the Institute. AAL continues to oversee and facilitate Emerging Leaders, Phase V, and the Leadership Institute, which itself has been replicated by other associations because of its exemplary outcomes.

Contact us to learn more www.AALgroup.org