

HOW WILL THE ECONOMICS OF HIGHER EDUCATION



IMPACT YOUR INSTITUTION?

More than 4 in
10 private colleges
missed their goals for
enrollment & tuition
in 2016. -The Chronicle of Higher Education

*Discover new business models for higher education
and learn the skills administrators need to successfully
navigate today's environment of higher education.*

AT A GLANCE...

WHO

New & experienced chief academic officers, provosts,
presidents, & trustees of private colleges & universities

Workshop designed to provide participants
with a better understanding of how to develop
a sustainable new business model to address
economic challenges in higher education

WHAT

WHERE

Georgia Tech Hotel & Conference Center
800 Spring Street NW, Atlanta, Georgia

August 6, 2017 | Evening Keynote Dinner Reception
August 7-8, 2017 | Two-Day Executive Workshop

WHEN

WHY

- Understand the importance of the relationship among the president, CAO, CFO, & board throughout the planning process
- Gain a better understanding of the impact of instructional cost as a major cost driver
- Learn the proper technical skills of planning, budgeting, & finance
- Develop an action plan for implementing change

PROGRAM TUITION:

*** \$2,950**

(No other discounts apply)

* For an
additional 5% off,
enter registration
promo code
Econ17-5off
Case Sensitive
Expires 6/30/2017

REGISTER TODAY, SEATING IS LIMITED:
AALgroup.org/Economics


ACADEMY FOR ACADEMIC LEADERSHIP

 @AAL_Group #HigherEdEcon2017

An Evening Keynote Dinner Reception with Dr. Robert Zemsky



Join keynote speaker Robert Zemsky, Ph.D. the evening of August 6, 2017 for a dinner reception as a kickoff to the workshop.

AAL is proud to assemble a distinguished panel of higher education administrators to lead the Economics of Higher Education workshop. To learn more about each of the instructors, visit

AALgroup.org/Economics.



**Register Now for
Economics of
Higher Education**

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